



Advertising 2011

arceurope.com – free side banner



Banner size : 120 x 240 pixels, vertical

File format : GIF file, JPEG file

Banner scope : covers about 10 inside low-traffic pages such as the "Contact Us" page, the "About Us" page, etc.

Appearance mode : banners appear in rotating mode.

Restriction : Only for commercial companies that connect to arceurope.com from their corporate website (not from microsite). Banners remain subject to ARC Europe approval. For this free banner, ARC Europe will not set a limit to the number of advertisers. This banner is not restricted to Show your Card! – Show Your Card & Save partners only.

Rates :

N/A (free of charge).

Google AdWords :

ARC Europe runs monthly Google AdWords campaigns in English in various European countries.

Traffic source :

Traffic comes mainly from Europe and the US, from both Google and clubs linking to arceurope.com

Contact :

Please contact marketing@arceurope.com if you want to place a free side banner or if you have a question.

