



Advertising 2011

Most Visited Pages...

Top 10 (1 January 2011)

1. lead page featuring selection "Member Services" & "Business Programmes"
www.arceurope.com
2. internal page, featuring overview of Member Services
www.arceurope.com/en/memberservices.aspx
3. internal page, featuring savings between 2 locations
www.arceurope.com/en/savingsmaproute.aspx
4. internal page, featuring savings at 1 location
www.arceurope.com/en/savingsmapsearch.aspx
5. internal page, featuring hotel partners
www.arceurope.com/en/bookhotelonline.aspx
6. internal page, featuring car rental partner
www.arceurope.com/en/car.aspx
7. internal page, featuring overview of Business Programmes
www.arceurope.com/en/bpbusiness.aspx
8. internal page, featuring information "about us"
www.arceurope.com/en/onepage.aspx
9. internal page, featuring list of clubs participating in Show your Card!
www.arceurope.com/en/participatingclubs.aspx
10. tag search result page, Show your Card! programme
www.arceurope.com/en/tags/tagsearchresults.aspx

