



# Advertising 2011

arceurope.com – local events square banner



**Banner size** : 125 x 125 pixels

**File format** : GIF file, JPEG file

**Banner scope** : events page dedicated to specific village, town or city. CURRENTLY, EVENTS PAGE ON PARIS ONLY. See [www.arceurope.com/en/events.aspx](http://www.arceurope.com/en/events.aspx)

**Appearance mode** : banners appear in rotating mode (maximum 4 square columns with 4 square banners per month)

**Restriction** : Banners remain subject to ARC Europe approval. First to order = first served.

**Rates** :

€ 50 a month during test phase. Current test phase restricted to events information on Paris.

**Google AdWords** :

ARC Europe runs monthly Google AdWords campaigns in English in various European countries.

**Traffic source** :

Traffic comes mainly from Europe and the US, from both Google and clubs linking to arceurope.com

**Contact & available banner slots** :

Please contact [marketing@arceurope.com](mailto:marketing@arceurope.com) for an up-to-date banner schedule overview.

